

Sequoia Healthcare District

CEO Report August 2021

Pamela Kurtzman

BUSINESS AND FINANCIAL UPDATE:

Financial Summary

- **Total income** for the year was over \$17M. This is about \$1M more than we budgeted, even with the \$1.5M reduction in the pension pass through (had it been the full \$3M we budgeted we would be \$2.5M over projected). This is because our tax revenue is about \$2.5M more than expected.
- **Tax income-** Our budget for tax revenue was \$12.5M, but actuals are over \$15M. This actual is close to \$2.8M more than this time last year and represents about 135% of the \$12.5M we budgeted for June.
- **Investment income-** Our reserve portfolio was down in June and we actually had a negative - \$8K return. Total return for the year was \$192,530 which is \$57,470 below budgeted and \$185,470 less than the \$378,000 we earned at this time last year. This was the impact of Covid on the markets in 2021 combined with our conservative investment policies. Hopefully the trend improves.
- **Expenses** total expenses were \$14,797,000 which is about \$1M under budget for the year, but will align by late August as school districts, community grants and major funding initiatives send final invoices.

BUILDING AND TENANTS

- The Red Cross, due to budgetary constraints, is losing their office space in Burlingame and would like to rent our available office space once the Dental Society moves out in December. I would like to offer them a discounted rent at a minimum of \$3,310 , half our monthly building costs (maintenance, insurance, depreciation). I'm meeting with their Board August 5th to discuss further. I will keep the Board informed as plans progress.
- We have begun dry-rot repair and painting of the building's exterior. The job is expected to be finished by mid-August at a total cost of \$15,000.
- We still anticipate returning to our offices full time in the Fall and offer classes in person again if deemed safe to do so per the County Health directive.

PROGRAM UPDATES

- **LYFT-** An update will be provided at our August Board meeting along with a request to use left-over funds from prior year grant
- **Samaritan House-** Our search for a building to purchase in NFO is challenging as the inventory is low and the geography narrowly defined. We've asked Sam House if they might consider

expanding their target search area. Their priority is that patients have easy access to their clinic in any new location.

- **Redwood City-NFO neighborhood vaccine clinics.** The weekly Sunday clinics in partnership with Sequoia Hospital, the City of Redwood City, the county and RWC together was a model for collaboration. In total, over 2,400 first and second doses were provided throughout the NFO area.

COMMUNICATIONS

Town Halls

- Staff and I are working with Supervisor Groom's office to host a series of weekly town halls in preparation for Disaster Preparedness Day on Sept. 18 at the San Mateo Event Center. The District will host a table at the event and offer a limited number of raffle prizes of emergency backpacks with supplies.

Executive Roundtable Discussions

- Beginning in the fall, as part of our strategic planning process, I will begin hosting the series of discussions to bring together non-profit leaders to discuss long-term pandemic recovery strategies. I've begun to talk individually with some partners, but the town halls would provide a platform to foster communication and information sharing among our partner agencies with the goal of obtaining insight into their needs as they recover from the economic impact of the pandemic, and to foster collaboration, alignment, and transparency among partner agencies.

Website

- Luz has been working with our web designer to update the website and keep content fresh and relevant, including the Sequoia Strong resources. Please see her staff report for a brief summary of her activities. She has also explored avenues for recording our board meetings to either post or livestream (or both) which you will learn more about at our August meeting.
- **Annual Report**
Luz and Jenny have begun working on the annual report and as well plans for the District's 75th anniversary. They will both share the exciting plans so far with the Board at our August meeting.

STRATEGIC PLANNING

- I've scheduled the first of three staff meetings focused exclusively on the development of the next strategic plan. My team and I will take the summertime to do the bulk of the initial exploration which will include interviewing community members, health officials, county manager and deputy managers, and others as well as utilizing Gardner Center Data to inform us of community needs.
- I will ask that the Board president appoint an ad-hoc committee at the August meeting.

OTHER UPDATES AND ACTIVITIES

ACHD

- SHD was recently awarded a grant by ACHD to offer Diversity, Equity, and Inclusion (DEI) trainings for our staff and BOD. This new program aims to bring healthcare districts together to learn about relevant diversity, equity and inclusion topics specific to your districts. ACHD has divided the participating districts into two different groups, which will be led through a few key stages of this program by a subject matter expert. More on these trainings to come.
- Cathy Martin, ACHD's CEO visited in July and shared lunch with staff and me on her tour of Districts south of Sacramento
- The next meeting of the ACHD Education Committee in which I will participate is August 11th.
- If you haven't yet registered for the annual conference on September 21-24 in Lake Tahoe, let Heidi know and she'll get you set up.

COMMUNITY INVOLVEMENT

- **Chair Redwood City Together (formerly RWC 2020)** Executive meeting and attend both Executive and Leadership committee meetings. Next Executive and Leadership Joint meeting is August 18th.
- Member of the **County Recovery Coordination Council**. These bi-weekly meetings are intended to inform, advise, and foster dialogue as the county develops its strategic plan to recover from the pandemic. My participation will help ensure that the District is informed and aligned with the larger recovery efforts to collaborate and leverage our resources.
- Participate in monthly meetings of the **County Covid Communications and Equity Workgroup**
- Participate in the **Children's Collaborative for Success** NFO RWC Implementation Workgroups whenever possible
- I continue to participate in discussions hosted by **Stanford Social Innovation** related to race and racism and on forums hosted by County Health Policy and Planning around implementing.